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## **Marshall Electronics & StreamVu Makes It Easy And Affordable For House Of Worship To Stream Services And Lectures**

*The new joint venture allows a house of worship to send live video and audio, or recorded materials to any anytime, anywhere for as little as \$1.50 per computer.*

**El Segundo, CA, April 16, 2012** – Marshall Electronics, best known for their broadcast video equipment and professional microphones announce a joint venture with StreamVu TV, which allows companies to stream live video to an unlimited number of locations and viewing stations. All the system requires is the Marshall Producer Station and a connection to StreamVuTV. The Producer Station takes a video and audio signal and sends it out to StreamVuTV's server. With that connection in place, users can tune into the broadcast on any computer. The programming can be viewed by anyone without permission, or can be accessed by invitation only.

The Producer Station is available either in standard definition with composite input (PS-11, \$399), high definition HDMI input (PS-102-HDI., \$999), or high definition HDSDI input (PS-102-HSDI, \$1,999). Encoders like these have traditionally been in the \$7,000 range and up. The StreamVuTV's service can cost as little as \$.50 GB of data transfer. These prices put this kind of service in the range that churches can afford. It features a "pay as you play" pricing plan, with no minimum data usage requirements.

"Streaming live video is a great way for studios, producers, and other interested parties to watch the recording session or filming while it's happening. All that is needed is a connection to a camera system, the Producer Series, and an internet connection", states Perry Goldstein Marshall Electronics Sales & Marketing Manager. "The StreamVu system takes that signal and sends it to only the people the user assigns. It's secure, and it looks and sounds great, just like being there. It's a cost effective way to monitor your investment. It saves on travel time and overnight deliveries."

The Producer Station is available through the established sales channels at both companies. It will be on display at NAB 2012 at Marshall Electronics booth C6419. See the live stream at [www.lcdracks.com](http://www.lcdracks.com). Learn more at [www.streamvu.com](http://www.streamvu.com).

### **About MXL:**

MXL is division of Marshall Electronics. MXL is a leading manufacturer of consumer and professional audio products for the music recording, broadcast, post, production, and live sound markets. Additional information on all MXL microphones can be found at [www.mxlmics.com](http://www.mxlmics.com).

### **About Marshall Electronics:**

Marshall Pro Audio/Video is a leading supplier of LCD monitors, cameras, business microphones, cables and accessories for A/V professionals around the world. With over 30 years of experience servicing the industrial, broadcast and OEM electronics industries, Marshall Pro A/V offers unique system solutions, flexibility, superior customer service and the latest technologies for the professional audio/video market. Discover the Marshall advantage at [www.marshall-usa.com](http://www.marshall-usa.com).

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